



## Yakima's local Mustang, Cougar and Vintage Ford Club since 1991!

### Who We Are:

The Sun Country Mustang Club (SCMC), founded September 18, 1991, is a non-profit organization dedicated to promoting the preservation, enjoyment and usage of 1964 ½ to present Ford Mustangs, Shelbys and Mercury Cougars, along with other vintage Ford vehicles.

### Giving Back

As a non-profit organization, proceeds from our shows and other activities are donated to charities selected by club members. Our generous local sponsors like you help us give back to the community that we call home, right here in the Yakima Valley. Our primary fund-raising activity is the annual Ponies in the Sun Car Show, held the third Sunday of September every year. We tend to see well in excess of 100 cars, with participants from all over the Pacific Northwest.

### Get to Know Our Charities!

**Children's Wishes and Dreams** – a local charity where “Wishes Do Come True”, Children's Wishes and Dreams believes that “Every child facing a terminal or lifelong condition can ask for a wish of their choice to be granted. Wishes are provided by the generosity of donors like you to help brighten and bring smiles to each local family in need”.

**Yakima Valley College Automotive Service Technology Program** – the club provides scholarships that can be spent on tools for students enrolled in the YVC Automotive Service Technology program, which provides a quality, accessible education utilizing theory, design, practical application and live work to prepare students for entry-level employment as qualified automotive technicians. High quality hand tools that last a lifetime are an expensive but necessary “tool of the trade”.

**Triumph Treatment Services** – Triumph is a community service provider offering care for substance abuse, mental health treatment via both inpatient and long-term residential programs for men, women and families. Though not sponsored directly via show proceeds, the club also assists Triumph Treatment Services with holiday season donations for residents and single mothers with small children.

### How Can You Help as a Sponsor?

We have four sponsorship levels and accept both monetary donations and items for our door prize and raffle baskets. We will provide you with a sponsorship receipt should you need one for tax purposes. Please note that SCMC is registered in the state of WA as a non-profit, but does not possess federal IRS 501(c)(3) status.

**Level 1 (Colt)** – Sponsors contributing \$50 or an equivalent value of goods/services receive a small, generic ad space in our show program (approximately 1” x 2”) and announcements at our show.

**Level 2 (Pony)** – Sponsors contributing \$100 or an equivalent value of goods/services receive a larger custom ad space with corporate graphics in our show program (approximately 1,5” x 5”) and announcements at our car show.

**Level 3 (Stallion)** – Sponsors contributing \$500 or an equivalent value of goods/services receive an even larger custom ad space with corporate graphics in our show program (approximately 4” x 5”), additional announcements and promotion at our car show and special mention in club-related social media.

**Level 4 (Mustang)** – Our top sponsorship level, for sponsors contributing \$1000 or more, benefits from a full-page color ad with corporate graphics (approximately 5” x 7”), display/promotional space at our show, top billing in show announcements, special mention in club-related social media, and finally you will be promoted in our pre-show radio spots, TV and print media (note that the club has no final say on what local media outlets present in non-live broadcasts nor in print media).

The Sun Country Mustang Club and associated charities thank you for being a part of this great cause!

